

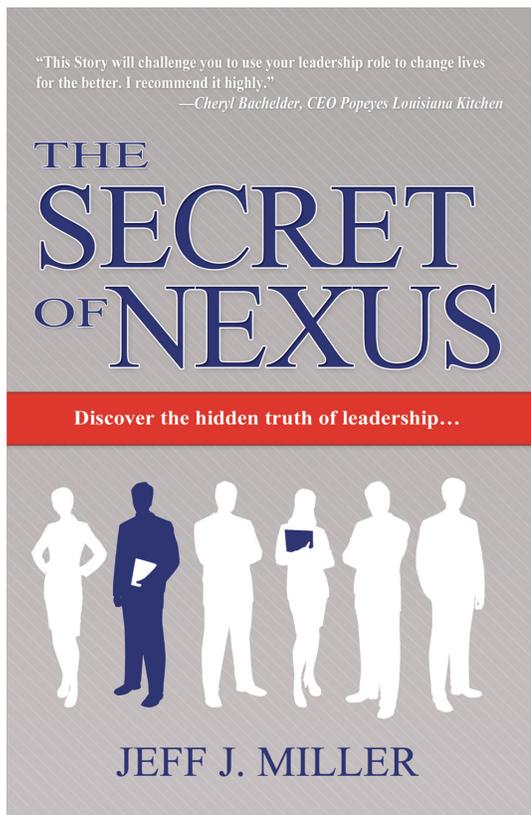


# news release

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## BUSINESS PARABLE OFFERS LEADERSHIP INSIGHT THROUGH CAPTIVATING STORY: AUTHOR AND FAMILY BUSINESS OPERATOR JEFF MILLER COMBINES PASSIONS FOR WRITING AND LEADERSHIP IN DEBUT NOVEL, THE SECRET OF NEXUS



FOR IMMEDIATE RELEASE: If you want to succeed in business, read more novels. That's according to research that found reading fiction can improve sensitivity in decision making and relationship building. But *The Secret of Nexus* (Ambassador International; October 2012; \$12.99, paperback) does both: entertains readers with a fascinating story and enlightens them with inspirational leadership lessons. "This leadership parable is unique because of the analogy connected to the story," says author and entrepreneur Jeff Miller. "Through a suspenseful story I try to renew the reader's passion to lead, and also reveal the five attributes that help make leaders influential."

*The Secret of Nexus* follows Garrett Thompson, a doctor-turned-entrepreneur, as he launches his company Nexus, Inc. Garrett develops a secret product that could change the world, but running a successful business and developing a potentially life-changing product puts his personal strength and leadership abilities to the test. "This book is for leaders who sometimes feel like they have tough circumstances to lead under," explains Jeff. "In the book, Garrett models what it means to truly make sacrifices for his employees, family and community."

Author Jeff Miller's family business has grown from a small business started by his parents in the late 1960s into a successful chain of restaurants, hotels, gift shops and wholesale food distribution. Essenhaus, Inc and Dutchman Hospitality Group, Inc have locations in Indiana, Florida and Ohio. Jeff lives in Indiana with his wife and children. *The Secret of Nexus* is his debut novel.

RELEASE DATE: October 2012  
TRADE Paperback  
PAGES: 208  
PRICE: \$12.99  
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To learn more about the author and *The Secret of Nexus*, visit <http://jeffmiller.com>. For interview requests please contact publicist Alison Storm at [media@emeraldhouse.com](mailto:media@emeraldhouse.com).

### CONTINUED ON BACK

**ABOUT THE PUBLISHER:** Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit [www.ambassador-international.com](http://www.ambassador-international.com). You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).

## **Suggested Interview Questions for the author:**

1. What led you to write *The Secret of Nexus*?
2. *The Secret of Nexus* is categorized as business fiction. Why is this genre so popular?
3. What makes *The Secret of Nexus* different than the other business fiction books on the market?
4. How much of your own story is found in *The Secret of Nexus*?
5. What makes a leader influential?
6. What is the most powerful lesson he models along the way?



# author bio

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## JEFF J. MILLER *Author of "The Secret of Nexus"*



Jeff Miller ranks writing among his passions. In addition to creating works of fiction, he helps lead his family businesses: Essenhaus, Inc. and Dutchman Hospitality Group, Inc. Founded by his parents in the late 1960's, the companies are now comprised of restaurants, hotels, gift shops and wholesale food distribution. Jeff lives in Indiana with his wife and children.

### Connect with Jeff J. Miller



<http://jeffmiller.com/>



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