

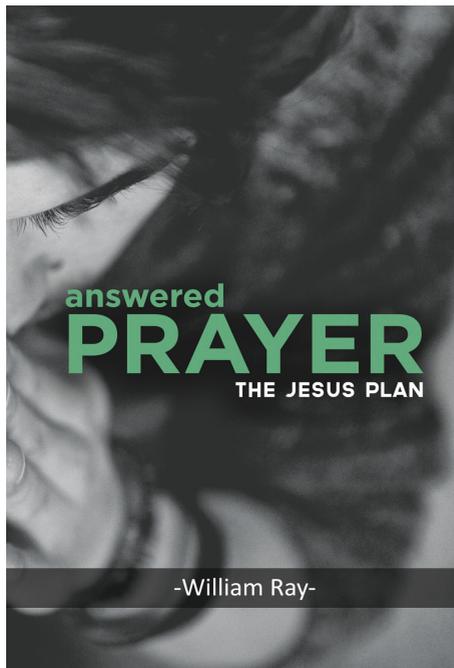


news release

AMBASSADOR INTERNATIONAL
427 Wade Hampton Blvd
Greenville, SC 29617
Ph. 864.235.2434
Fx. 864. 235.2491
www.ambassador-international.com

MEDIA CONTACT: Alison Storm
864.235.2434
media@emeraldhouse.com

PRAYER: MORE THAN JUST WORDS BEFORE DINNER FORMER ATHEIST SEEKS TO INVIGORATE PRAYER LIVES OF CHRISTIANS



RELEASE DATE: July 2015
TRADE Paperback
PAGES: 176
PRICE: \$12.99
ISBN: 9781620205402

For immediate release: “Prayer changes things.” We’ve all heard it before, but sometimes prayer can feel overwhelming. We don’t always know exactly what we should say, and many of us feel insecure in our prayer lives. Author William Ray offers a solution to our anxieties. In *Answered Prayer: The Jesus Plan* (Ambassador International; July 2015; \$12.99, paperback), Ray walks through the most famous prayer in Scripture to encourage and revitalize readers in their own prayer lives.

Ray uses personal anecdotes as a testimony to the miraculous power of prayer. “As a former atheist who had an experience with God through a simple, heart-felt prayer, I understandably have been fascinated by prayer ever since,” writes Ray. Readers are continually reminded of how prayer can and will dramatically draw one closer to the Lord.

The Lord’s Prayer, or as Ray calls it—the Model Prayer—is central to *Answered Prayer*. Ray dissects each phrase of the prayer as outlined in the book of Matthew and reveals how it applies to a twenty-first century Christian’s prayer life. Ray reminds readers that God wouldn’t have given His children a prayer that didn’t work. Therefore, we can confidently base our personal prayer lives off of this Model Prayer.

Answered Prayer also addresses many of the contemporary issues people have with prayer, such as the misunderstanding of what prayer is and means. Readers will discover:

- How to have a relationship with God through prayer
- Understanding God’s four answers to prayer (No, Slow, Grow and Go)
- Using prayer as a form of worship
- Why specific prayers are more powerful

Each chapter contains study sections for readers to “Dig Deeper” into the truths of *Answered Prayer*. Ray utilizes external Bible verses to reinforce his main points about each phrase of the Model Prayer. In addition, each chapter includes a series of questions to help readers assess and further shape their own prayer life.

About the Author: William Ray served as a pastor for nearly 25 years, mostly in the Phoenix area. He holds the Master of Divinity degree from Southwestern Baptist Theological Seminary and an English degree from Grand Canyon University. William is the author of Bible Study for Beginners, the science fiction series The White Hole Universe Chronicles, and the light-hearted reference book The 100 Most Entertaining Predictions about the 21st Century (co-authored with his wife, Lynette). William also provides a sermon illustration service for pastors at illustrationsforsermons.com. William and Lynette have been married for more than 30 years and have two lovely daughters and one beautiful granddaughter.

To connect with the author or request a review copy of *Answered Prayer*, please contact publicist Alison Storm at media@emeraldhouse.com.

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International’s books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out Facebook.com/AmbassadorIntl.

Suggested Interview Questions for the author:

1. What led you to write *Answered Prayer*?
2. Once an atheist, how did prayer change your life?
3. What have you found to be the biggest misunderstanding people have about prayer?
4. What would you say to someone whose prayer life might be lacking or non-existent at the moment to encourage them in building it up?
5. Why do you think people tend to overcomplicate prayer?
6. In your opinion, what's the most important thing to remember or do when you pray?
7. You talk about how people oftentimes don't realize they are not specific enough in their prayers—why do you think this happens?
8. What are the four ways God answers prayers?
9. How has writing *Answered Prayer* affected or changed your own prayer life?
10. What do you hope readers take from *Answered Prayer*?

Endorsements:

“... a great book. It encouraged me in my prayer life, and I know it will others as well.”

—Brian Anderson

Senior Pastor, Vineyard Church of North Phoenix

“William Ray has hit on something special with this book. The insights are perceptive, yet basic and easy to understand. I would recommend this book to both old and young believers alike. This book will draw you closer to God.”

—Chris Danielson

Real Remnant Radio

“... a compelling, interesting read ... clear and powerful.”

—Tama Westman

The Christian Communicator

“I found myself thrilled by the truths unpacked in it ... a glimpse of God through the Biblical revelations that Ray offers ... a useful tool for study and one that I definitely recommend.”

—Gary Boal

Homileo, Northern Ireland

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out Facebook.com/AmbassadorIntl.



author bio

AMBASSADOR INTERNATIONAL
427 Wade Hampton Blvd
Greenville, SC 29617
Ph. 864.235.2434
Fx. 864. 235.2491
www.ambassador-international.com

MEDIA CONTACT: Alison Storm
864.235.2434
media@emeraldhouse.com

WILLIAM RAY Author of "Answered Prayer"



William Ray served as a pastor for nearly 25 years, mostly in the Phoenix area. He holds the Master of Divinity degree from Southwestern Baptist Theological Seminary and an English degree from Grand Canyon University. William is the author of *Bible Study for Beginners*, the science fiction series *The White Hole Universe Chronicles*, and the light-hearted reference book *The 100 Most Entertaining Predictions about the 21st Century* (co-authored with his wife, Lynette). William also provides a sermon illustration service for pastors at illustrationsforsermons.com. William and Lynette have been married for more than 30 years and have two lovely daughters and one absolutely beautiful granddaughter.

Connect with the Author

 www.williamspen.net

 www.facebook.com/williamraysbooks

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).