



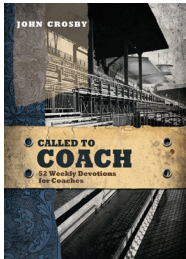
news release

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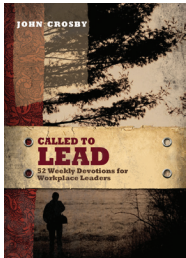
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NEW SERIES OF DEVOTIONALS OFFERS INSIGHT FOR COACHES, PASTORS AND LEADERS

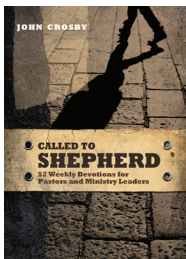
AUTHOR JOHN CROSBY DRAWS FROM DECADES IN MINISTRY



RELEASE DATE: March 2012
TRADE Hardcover
PAGES: 128
PRICE: \$14.99
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FOR IMMEDIATE RELEASE: A new series of devotionals, full of Biblical leadership principles, address common coaching, leadership and shepherding issues through short, straight forward, down-to-earth lessons. “The Bible is the greatest source of leadership principles the world has ever known,” says author John Crosby, an ordained minister with more than 20 years of ministry experience including 12 years in workplace ministry. “The problem is, many people don’t know where to find those principles.” The series includes the following titles:

- ***Called to Coach: 52 Weekly Devotions for Coaches*** (Ambassador International; March 2012; \$14.99, hardcover) This book is for coaches looking for something solid to help guide them through ministry opportunities that take place in everyday life. It will serve as a resource for coaches eager to close the gap between the leader they currently are and the one God created them to be.
- ***Called to Lead: 52 Weekly Devotions for Workplace Leaders*** (Ambassador International; March 2012; \$14.99, hardcover) These devotionals were written with smart, hard-working, no-nonsense workplace leaders in mind that are looking for tools to improve their leadership skills.
- ***Called to Shepherd: 52 Weekly Devotions for Pastors and Ministry Leaders*** (Ambassador International; March 2012; \$14.99, hardcover) As a ministry leader, Crosby knows the demands pastors face which is why he created this collection of brief, weekly devotionals that will enhance leadership abilities.

Author John Crosby has led Priority Insight, a workplace ministry focused on Biblical leadership development, since 2000. John is also a principal of H2O Leadership, a leadership development firm, and serves as Area Director for a three county area around Savannah, GA for the Fellowship of Christian Athletes. John travels extensively speaking, teaching, and preaching on Biblical leadership development in businesses, churches, schools, and non-profits.

To learn more about the author and his ***Called To*** series of books, visit <http://priorityinsight.com>. For interview requests please contact publicist Alison Storm at media@emeraldhouse.com.

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SUGGESTED INTERVIEW QUESTIONS

1. What led you to write the *Called To* series?
2. Each book contains 52 devotions—how did you develop so many unique lessons?
3. What makes a strong leader?
4. Why is it important for leaders, coaches and pastors to continue enhancing their leadership skills?
5. Who are some of the great leaders of the Bible that we can learn from?
6. Why are you so passionate about helping other leaders?
7. You've been in workplace ministry for 20 years—what does that entail?

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).



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JOHN CROSBY *Author of the Called To... series*




John Crosby is an ordained minister with over 20 years experience serving and working alongside leaders. He has led Priority Insight, a work-place ministry focused on Biblical leadership development, since January 1, 2000. John has authored three books, in his Called To... series of leadership devotionals: *Called to Coach*, *Called to Lead* and *Called to Shepherd*.

John is also a principal of H2O Leadership, a leadership development firm, and serves as Area Director for a three county area around Savannah, GA for the Fellowship of Christian Athletes.

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