



news release

AMBASSADOR INTERNATIONAL

427 Wade Hampton Blvd

Greenville, SC 29617

Ph. 864.235.2434

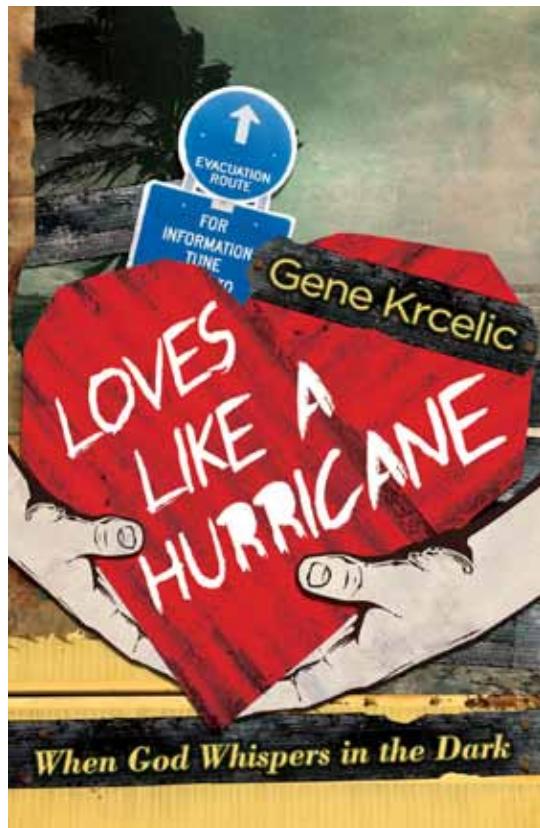
Fx. 864.235.2491

www.ambassador-international.com

MEDIA CONTACT: Alison Storm
864.235.2434
media@emeraldhouse.com

LIVING CHRISTIAN FAITH LIKE LIVING IN A HURRICANE

Author asks "If you never existed would this world be any different?"



RELEASE DATE: Late June 2011

TRADE Paperback

PAGES: 288

PRICE: \$13.99

ISBN: 9781935507604

FOR IMMEDIATE RELEASE: Experts are already predicting a rough 2011 hurricane season with 17 named storms including three major hurricanes of category three or higher. But author Gene Krcelic says for Christians, the storm never stops. "We are constantly lashed with our physical sin, our doubts and our disbeliefs," says Krcelic. "When you accept Christ it doesn't mean the storm is over. In fact you're in a greater torrent and that's when the work starts." Fittingly, Krcelic's new book *Loves Like A Hurricane: When God Whispers in the Dark*, blows into stores during the heart of hurricane season, in June 2011.

Krcelic, the president of the Premier Foundation, says his own faith journey began with the most costly storm in history, Hurricane Katrina. A near death experience the night the storm hit along with his own disaster relief work proved to be pivotal moments in his Christian walk. "I came back home from Louisiana and my life was forever changed," he says. Since then he's traveled with the Premier Foundation to communities ravaged by poverty and natural disaster. These areas include Haitian refugee camps in the Dominican Republic and orphanages in the heart of Mexico's drug war.

In *Loves Like a Hurricane*, Krcelic asks readers to step back, look at their lives and ask themselves how the world would be different if they never existed. The author hopes to inspire others to live life with a renewed hurricane-like faith, encountering God's fathomless love. *Loves Like a Hurricane* shows us what God's voice looks like when He whispers to us in the dark, during unlikely times in our lives—even when we aren't listening. It pushes us to search our heart and to look at our world as if we never lived, to truly look and see if we individually have made this world a better place. A portion of the proceeds of *Loves Like a Hurricane* will support the Premier Foundation.

CONTINUED ON BACK

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out Facebook.com/AmbassadorIntl.

Suggested Interview Questions

1. How did Hurricane Katrina impact your life?
2. Why is it important to look at our own lives as if we never lived?
3. How did you react when God called you to action?
4. Can you talk about some of the organizations the Premier Foundation is partnering with?
5. Why do you say that when we become Christians the storm is just beginning?
6. How do we take action and start to change the world for God?



author bio

AMBASSADOR INTERNATIONAL

427 Wade Hampton Blvd

Greenville, SC 29617

Ph. 864.235.2434

Fx. 864. 235.2491

www.ambassador-international.com

MEDIA CONTACT: Alison Storm
864.235.2434
media@emeraldhouse.com

GENE KRCELIC

Author of "Loves Like A Hurricane: When God Whispers in the Dark"



Gene Krcelic is the president of the Premier Foundation, the non-profit charity and ministry arm of the world's largest Christian music promoter (Premier Productions, Premier Christian Cruises and Premier Festivals). His work takes him into countries around the world that are starving for helping hands, thirsting for hope and in need of God's love. Through the Premier Foundation, Gene is able to offer hope with grants to the foundation's Christian ministry partners that are carrying out Christ's commands throughout the world.

Before joining the Premier Foundation in 2009, Gene served as Founder and CEO of OMG SportsEntertainmentMusic, a multi-faceted sponsorship, music, sports, and event management firm with offices in South Carolina, North Carolina and California. He has negotiated contracts with global brands including Coca-Cola, EMI CMG, Nike, Reebok, Land Rover, BMW, Family Christian Bookstores, Black Entertainment Television and the Boys Choir of Harlem.

Gene also served as president of the nonprofit event management firm Greenville Events, Inc. where he managed events and relationships with the ACC Baseball Tournament, First Night, BMW Olympic Torch Run, the Chinese Olympic Federation, and Tour DuPont. Gene earned two degrees from The University of North Carolina at Chapel Hill and is married to Mary. They are blessed with two beautiful daughters, Caroline and Alexis.

Connect with Gene

 www.loveslikeahurricane.com

 [Facebook.com/GeneKrcelic](https://www.facebook.com/GeneKrcelic)

 @Krcelic

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out Facebook.com/AmbassadorIntl.