

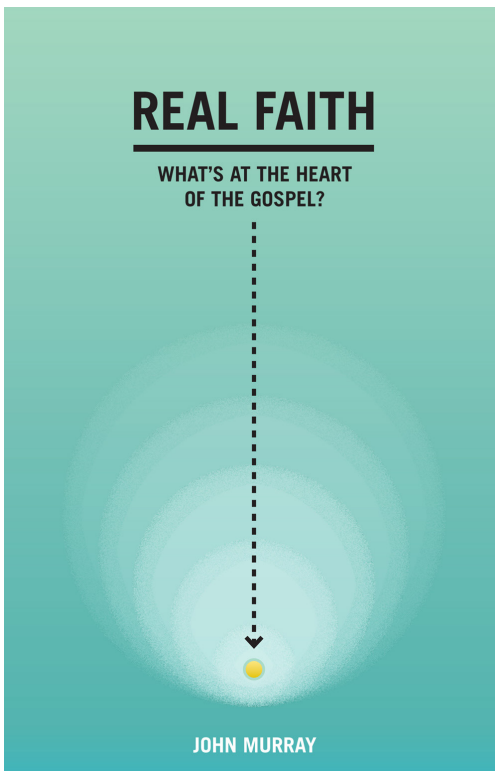


news release

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NEW BOOK EXPLAINS WHAT CHRISTIANS BELIEVE AND WHY "REAL FAITH" IS A BELIEVER'S GUIDE TO THE CHRISTIAN FAITH



RELEASE DATE: September 2012
TRADE Paperback
PAGES: 208
PRICE: \$13.99
ISBN: 9781620200421

FOR IMMEDIATE RELEASE: In the last 20 years the number of adults reading the Bible regularly has dropped to just two in five who read Scripture each week, according to Barna Group research. Relying on popular culture and not the Word of God for life guidance is a major problem within the Church today, according to author John Murray. *Real Faith: What's at the Heart of the Gospel?* (Ambassador International; September 2012; \$13.99, paperback) is a new guidebook for Christian believers. "*Real Faith* covers the main issues of the Christian faith," explains Murray. "The book discusses what we believe, why we believe it and what is expected of us because we believe it."

Real Faith guides Christians into a deeper understanding of their faith, helping them create a clearer picture of what being a Christian really means, which Murray believes—and research shows—is desperately needed. Another Barna study found:

- More than 60% of Americans can't name either the four Gospels of the New Testament or half of the Ten Commandments.
- Many professing Christians don't believe that Satan or the Holy Spirit actually exist.
- Roughly one-third of those polled believe that a good person can earn their salvation.

With clarity and accessibility for all levels of believers, *Real Faith* is Christianity 101 for students of all ages.

Born and educated in the UK, author John Murray studied at the Birmingham Bible Institute and Central Baptist Seminary in Toronto, Canada. He worked for *Christianity Today* in London and served as Associate Editor at *The Evangelical Christian* magazine. Murray also spent more than 20 years as the Executive Director of Euroevangelism Canada, a mission working in Eastern Europe. *Real Faith* is Murray's second book.

To learn more about author John Murray visit <http://www.jmurray.ca>. To receive a review copy of *Real Faith* or to connect with the author please contact publicist Alison Storm by email at media@emeraldhouse.com.

CONTINUED

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).

Suggested Interview Questions

1. What led you to write *Real Faith*?
2. Why was it important to you to present this information in such a straightforward way?
3. Do you think Christians today lack basic knowledge about their faith?
4. Why is it important for a Christian to be able to answer questions about their faith?
5. How did you make this something that people of all ages could enjoy and digest?
6. What changes have you noticed among new believers over the years?

Endorsements

“Though the world be inundated with information, it is vital to communicate those words and ideas that will be significant long after this information-flooded age has passed away. And this book succeeds admirably in doing just that...”

Dr. Michael A.G. Haykin, The Southern Baptist Theological Seminary

“John Murray in *Real Faith* moves us to consider the foundation of faith, speaking to the issues Christians frequently face.”

Dr. Brian Stiller, World Evangelical Alliance

“This is a clear, straightforward, Biblically solid, believer’s guide to the basics of the Christian faith.”

Dr. T.R. Anderson, Vancouver School of Theology

“Addressing common questions about the triune God – Father, Son and Holy Spirit, Christian conversion, and the challenges and expectations of Christian living, John Murray provides an introduction to essential Christianity.”

David Daniels, Pastor, Richmond Hill, Ontario



Author Bio

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JOHN MURRAY *Author of "Real Faith"*



John Murray served for over 20 years as the Executive Director for Eurovangelism Canada, a mission working in Eastern Europe for the last fifty years. He traveled into many of the former communist countries, from Russia in the north to Albania in the south. He and his wife Rita recently celebrated 50 years of marriage. John has two children and five grandchildren.

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