

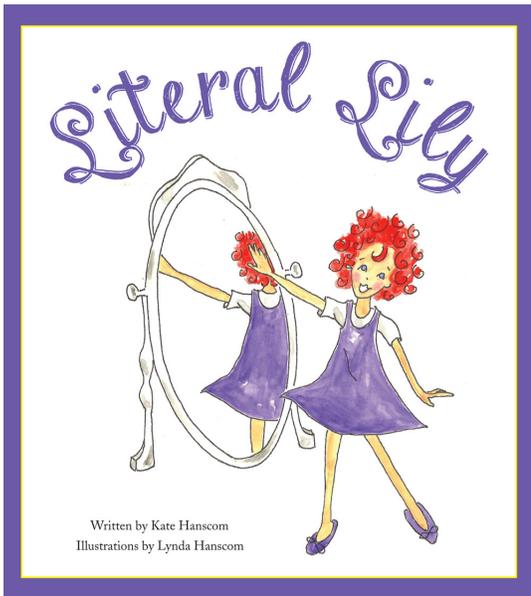


news release

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CHILDREN'S BOOK COMBINES ENTERTAINMENT AND LEARNING TOOLS *Author Teaches Kids the Meaning of the Word, Literal*



FOR IMMEDIATE RELEASE: Remember what it was like to be a child? To be excited about the first day of school? Not always understanding the things grown-ups say? Author Kate Hanscom does in her new children's book *Literal Lily* (Ambassador International; December 2012; \$14.99, hardcover) as she explores the use of language in a creative and imaginative way.

The charming story follows curly-haired Lily throughout the day as she shops for her first ever day of school. Lily's learning experience begins when her mother exclaims, "Rise and Shine" which Lily proceeds to take literally as she adorns herself in sparkles and jewelry. As the story continues, she learns that phrases are not always taken word for word and that language can be a fun tool used to express how one feels.

Hanscom, a new mom, says the idea for the book came to her in the middle of the night while she was pregnant with her daughter Allie. "My niece served as the model for Lily and my mother-in-law illustrated the book," Hanscom says. "So it's truly been a family affair." The book teaches children not only about the use of language, but also manners and daily routines through everyday scenarios and lively characters.

To learn more about the author and her book *Literal Lily*, visit www.katehanscom.com or www.facebook.com/KateHanscomAuthor. For interview requests please contact publicist Alison Storm at media@emeraldhouse.com.

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ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out Facebook.com/AmbassadorIntl.

Suggested Interview Questions

1. What led you to write *Literal Lily*?
2. What is the main lesson you hope young readers learn from reading your book?
3. You majored in business finance-- so how did you become a children's book author?
4. It's been said the English language is the most difficult to grasp-- how do idioms like the ones in your book make it even more challenging?
5. How did you choose which idioms to include?
6. What are your favorite idioms?



author bio

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KATE HANSCOM, AUTHOR



Kate Hanscom resides in central Massachusetts with her husband and daughter. With the love and support of her family, Kate decided to fulfill her dream of publishing a children's book. Self described as loving "bright colors, fancy paper, fresh-smelling candles, writing, music, swimming, making lists, flip-flops, a really good pen, and french vanilla coffee", Hanscom allows her own personality to shine through Lily in her first children's book.

Connect with Kate

 www.KateHanscom.com

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LYNDA HANSCOM, ILLUSTRATOR

Lynda Hanscom earned a BFA from St. John's University and an MAT from the Rhode Island School of Design. Working as an art teacher for years, Lynda taught young children and teenagers alike how to express themselves through artistic forms. She continues expressing her passion and talent through book illustrations such as *Literal Lily* and previous book *Tough Tommy*. She lives in Northern Connecticut with her husband and credits her daughter, son, daughter-in-law, and grand-daughter as inspiration.

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