

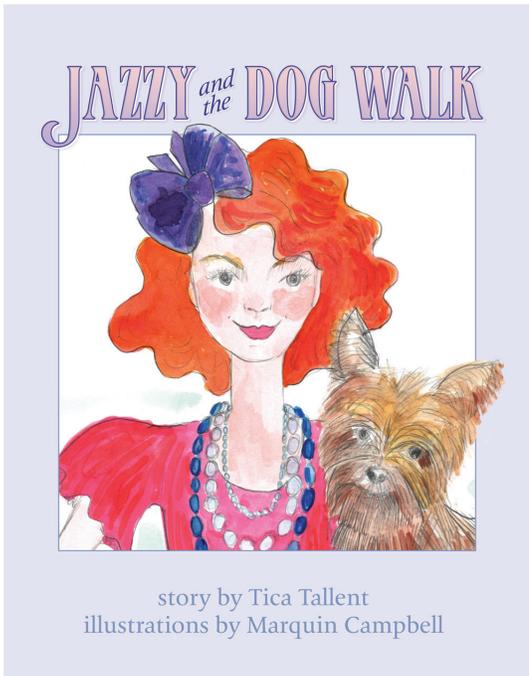


news release

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NEW CHILDREN'S BOOK ENCOURAGES YOUNG READERS TO HELP THE NEEDY *Charming Children's Book Donates Proceeds to Soles4Souls and Higher Ground Ministries*



FOR IMMEDIATE RELEASE: According to the National Center for Children in Poverty, nearly 15 million children in the United States live below the poverty line. In her first children's book, *Jazzy and the Dog Walk* (Ambassador International; November 2012; \$14.99, hardcover), Tica Tallent sheds light on the issue of child poverty in order to remind readers what it means to care for others.

Jasmine (aka Jazzy), a young girl, with a love of clothes, jewelry, and music, reminds readers of all ages the importance of giving back. After being troubled by a video in school showing young children who have no shoes, Jazzy is determined to do something. With the help of some furry friends and a miracle from a beautiful angel, Jazzy organizes a dog fashion show to raise money. "My hope is to inspire young readers to get involved in helping others," explains Tallent. "And I want to bring attention to two of my favorite charities at the same time." Following Jazzy's example, a portion of each sale of *Jazzy and the Dog Walk* will support Soles4Souls and Higher Ground Ministries.

RELEASE DATE: November 26, 2012
TRADE Hardback
PAGES: 32
PRICE: \$14.99
ISBN: 978-1-62020-119-0
eISBN: 978-1-62020-170-1

Tallent reminds readers the importance of being thankful and caring for others while simultaneously captivating young girls with frilly dresses, shining jewelry, and adorable puppies. With a combination of beautiful illustrations and charming writing, *Jazzy and the Dog Walk* is sure to entertain and inspire again and again.

To learn more about the author and her book *Jazzy and the Dog Walk*, visit ticatallent.com or [Facebook.com/JazzyAndTheDogWalk](https://www.facebook.com/JazzyAndTheDogWalk). For interview requests please contact publicist Alison Storm at media@emeraldhouse.com.

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).

Suggested Interview Questions

1. What led you to write Jazzy and the Dog Walk?
2. What is the main lesson you hope young readers learn from reading your book?
3. Your book promotes two charities-- how did you choose those two?
4. Jazzy seems very creative-- do you think all children have the ability to get behind a cause like she does?
5. What advice do you have for children who think they're too young to make a difference?
6. How is your book supporting Soles4Souls and Higher Ground Ministries?
7. Jazzy and the Dog Walk is your first children's book. What other books have you written?



author bio

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TICA TALLENT, ILLUSTRATOR



Tica Tallent is a writer and freelance speaker who currently resides in Anderson, SC with her husband. In both her first book, *What is Beautiful: Secrets of a Personal Shopper*, and *Jazzy and the Dog Walk*, Tallent draws from her ten years of experience as an educator as well as her love of fashion.

Connect with Tica

 www.ticatallent.com

 facebook.com/JazzyAndTheDogWalk

MARQUIN CAMPBELL, ILLUSTRATOR



Marquin Campbell studied drawing and painting at the University of Georgia before going on to study fashion design at Parsons in NYC. She now resides in Greenville, SC as owner of Vino & Van Gogh art studio designing jewelry, painting, and teaching art classes.

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