

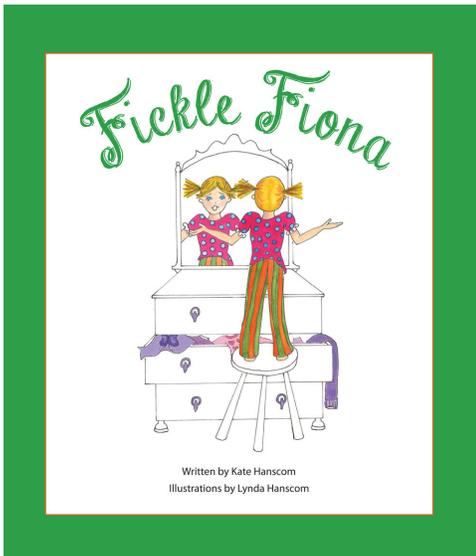


news release

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NEW CHILDREN'S BOOK TEACHES YOUNG READERS THE IMPORTANCE OF MAKING CHOICES In her new book, author Kate Hanscom both entertains and educates



RELEASE DATE: August 2013
TRADE Hardback
PAGES: 32
PRICE: \$14.99
ISBN: 9781620202272

FOR IMMEDIATE RELEASE: When you're a kid, sometimes it seems like the world is your oyster. You can choose whatever it is you want to wear, want to go, or want to eat. But sometimes having so many things to choose from can make life pretty hard! In her new book *Fickle Fiona* (Ambassador International; Aug. 2013; \$14.99, hardcover), author Kate Hanscom shows how important it is to be decisive.

This fun story takes readers through a day in the life of Fiona, a little girl who has a hard time making choices—even easy ones! After waking up to go to the park with her brothers, Fiona finds it hard to decide what she should wear. Growing impatient, her brothers decide for her—with unfashionable results! As the day goes on, Fiona finds herself faced with many more choices to be made.

The book also includes a resource page with questions to help children learn about similes. “I really wanted to have a book that can certainly be read as a bedtime story, but can also be used by educators or parents to support teachable elements,” explains Hanscom.

Hanscom is also the author of *Literal Lily*, which tells the story of a little girl who takes things a bit too factually. Drawing from her own family members, the characters in both stories come to life to teach kids about the use of language—and to entertain them!

About the Author: Kate Hanscom resides in central Massachusetts with her husband and daughter. With the love and support of her family, Kate decided to fulfill her dream of publishing a children's book. Self-described as loving “bright colors, fancy paper, fresh-smelling candles, writing, music, swimming, making lists, flip-flops, a really good pen, and French vanilla coffee”, Hanscom allows her own personality to shine through in all of the children's books she has written.

About the Illustrator: Lynda Hanscom earned a BFA from St. John's University and an MAT from the Rhode Island School of Design. Working as an art teacher for years, Lynda taught young children and teenagers alike how to express themselves through artistic forms. She continues expressing her passion and talent through book illustrations such as *Literal Lily* and previous book *Tough Tommy*. She lives in Northern Connecticut with her husband and credits her daughter, son, daughter-in-law, and grand-daughter as inspiration.

To learn more about the author and her book *Fickle Fiona*, visit www.katehanscom.com or www.facebook.com/KateHanscomAuthor. For interview requests please contact publicist Alison Storm at media@emeraldhouse.com.

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).

Suggested Interview Questions for the Author:

1. What led you to write *Fickle Fiona*?
2. How did you coordinate your story with the illustrations?
3. What is the main lesson you hope young readers learn from reading your book?
4. Are there any other lessons in the story for children?
5. Why did you decide to become a children's book author?
6. How can this book help children learn more about the English language?
7. Why should parents read books to their children?
8. Why do you think reading is such a good way for children to learn?



author bio

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KATE HANSCOM Author of "Fickle Fiona"



Kate Hanscom grew up as the youngest of three children in Utica, New York. A graduate of Stonehill College, she currently lives in Auburn, Massachusetts, with her family. Since the publication of her first book, *Literal Lily*, Kate has found joy and fulfillment in sharing her stories with those who will learn from and be delighted by the story most—children! In her sophomore book, *Fickle Fiona*, she hopes that children will be equally entertained and challenged to expand their minds, imaginations, and vocabulary! Writing has been a creative outlet for Kate since childhood. She loves dreaming up new characters and watching in awe as they come to life. She hopes that when readers meet Fiona, they are encouraged to laugh, learn, and not let their own indecision get in the way of whatever it is that they want to do!

Connect with Kate Hanscom

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