



# news release

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## NEW COOKBOOK OFFERS SENSUOUS AND DELICIOUS TOUR OF IRELAND RENOWNED COOKBOOK AUTHOR RELEASES 11TH COLLECTION OF IRISH RECIPES



**For immediate release:** It goes without saying, Ireland is Margaret Johnson's favorite place in the world. Her passion for the country and its cuisine jumps from the pages of her latest collection of recipes, *Favorite Flavors of Ireland* (Ambassador International; November 2015; \$24.99, paperback). It's Johnson's eleventh cookbook overall and tenth focusing on Irish cuisine.

August 11, 1984: the date stamped in Margaret's passport, marking her first trip to the Emerald Isle. She's since recorded 70 visits throughout three decades. "With each new visit, I grew to love Ireland more — the people, the landscape, the history, the folklore, the music, and the food," writes Margaret. Her latest book, *Favorite Flavors of Ireland*, is a tribute to her 30 years of exploration of Ireland. It's also a chance for this expert in Irish cuisine to answer the questions she's asked nearly every day:

- "What's your favorite Irish recipe?"
- "What's your favorite place in Ireland?"
- "What's your favorite time to visit?"

RELEASE DATE: November 2015  
TRADE Paperback  
PAGES: 192  
PRICE: \$24.99  
ISBN: 9781620205204

The book captures Ireland's culinary beauty season-by-season, and includes more than 100 recipes. For example, in "Spring/An t-Errach" you'll find specialties like Lamb with Port and Mint Sauce and Roasted Rhubarb Ice Cream. "Summer/An Samhradh" features the classic Fish 'n Chips with Mushy Peas as well as Croissant Bread and Butter Pudding with Blueberries. "Autumn/An Fómhar" includes Grilled Oysters with Black Bacon and "Winter/An Geimhreadh" highlights warmers like Shepherd's Pie, Glazed Holiday Ham and Traditional Christmas Pudding.

About the author: Margaret M. Johnson is author of ten cookbooks—*Christmas Flavors of Ireland*; *Flavors of Ireland*; *The Irish Pub Cookbook*; *Irish Puddings, Tarts, Crumbles, and Fools*; *The Irish Spirit*; *The New Irish Table*; *The Irish Heritage Cookbook*; *Tea & Crumpets*; *Cooking With Irish Spirits*; and *Ireland: Grand Places, Glorious Food*. As a food and travel writer she has contributed to publications in both the U.S. and Ireland including *Intermezzo Magazine*; *SIP*; *For the Love of Drink Magazine*; *Cooking Light*; *Cara*, the inflight magazine of Aer Lingus; *Dublin's Food & Wine Magazine*; the *Irish Echo* newspaper; and to online sites such as [thewildgeese.com](http://thewildgeese.com), and [irishabroad.com](http://irishabroad.com). She frequently appears at Irish food and cultural events, and when she's not visiting her ancestral home in Ireland, she lives in Westhampton Beach, NY.

To connect with the author or request a review copy of *Favorite Flavors of Ireland* please contact publicist Alison Storm at [media@emeraldhouse.com](mailto:media@emeraldhouse.com).

**ABOUT THE PUBLISHER:** Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit [www.ambassador-international.com](http://www.ambassador-international.com). You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).

### Suggested Interview Questions for the Author:

1. How has the culinary scene in Ireland transformed since your first trip there in 1984?
2. Why is it important to you to share your Irish heritage through food?
3. What is your favorite recipe in the book?
4. Why did you decide to arrange the book according to season?
5. You've written hundreds of food and travel articles over the years, yet you seem to have a special love for Ireland. Why is that?
6. How is this Irish cookbook different from the previous books you published?
7. What's on your must-eat list every time you visit Ireland?

### Endorsements:

Margaret Johnson's *Favorite Flavors of Ireland* is her best book yet! She takes us on a tour of Irish life, customs, and cuisine with fantastic classic recipes and new favorites. Photos are stunning and make me want to return again and again to beautiful Ireland.

— ROSEANN TULLY

CEO & Founder, *Intermezzo* Magazine and *SIP: For the Love of Drink* Magazine

A sensuous and delicious tour of Ireland in one delightful book! The gorgeous, artful photography expresses the essence of Ireland's bounty from succulent vegetables and cheerful flowers to Margaret Johnson's traditional and new recipes that are an Irish epicure's dream. This is an extraordinary cookbook that not only allows the cook to taste classic recipes like Lamb Cutlets with Herb Dressing or Spotted Dog, but also to sample literature, the meaning of the Irish seasons, and the customs of food and place. You can whet your appetite with a few lines of Joyce, Heaney, or Butler, and then savor the unique flavors of Ireland. Truly, this is an intelligent and luscious cookbook!

— CYNTHIA NEALE

Author of *Pavlova in a Hat Box* and *The Irish Dresser*

More than 20 years ago, Margaret Johnson set out to bring to the wider world the good news about Irish cooking. Her beautifully illustrated eleventh volume of recipes furthers that mission, and as we've come to expect, *Favorite Flavors of Ireland* is literate and entertaining in addition to being informative and practical.

— PETER MCDERMOTT

Arts Editor, *Irish Echo* newspaper

Filled with photos that capture Ireland's unique atmosphere and a season-by-season list of classic recipes, *Favorite Flavors of Ireland* is a perfect choice for cooks who want the cuisine of that nation at their fingertips. With clear recipes for standards like Scones, Bacon and Cabbage, Bread and Butter Pudding with Custard Sauce, Chicken, Ham, and Leek Pie, and of course, Seafood Chowder, *Favorite Flavors* offers a solid survey of Irish cooking in a single volume. Use it for inspiration, or to recreate a favorite meal from a past journey in your own kitchen. It's a book that will be a useful reference for years to come.

— BRIAN YARVIN

Author of *The Ploughman's Lunch and the Miser's Feast*

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### Connect with the Author

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