

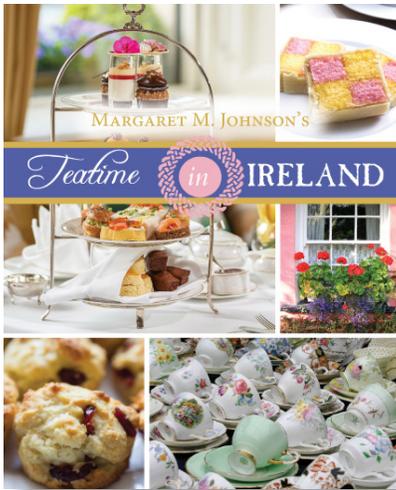


Teatime in Ireland news release

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NEW COOKBOOK OFFERS SENSUOUS AND DELICIOUS GLIMPSE OF AN IRISH TRADITION RENOWNED COOKBOOK AUTHOR RELEASES 12TH COLLECTION OF IRISH RECIPES



For immediate release: It goes without saying, Ireland is Margaret Johnson's favorite place in the world. Her passion for the country and its cuisine jumps from the pages of her latest collection of recipes, *Teatime in Ireland* (Ambassador International; December 2019; \$19.99, paperback). It's Johnson's twelfth cookbook overall and eleventh focusing on Irish cuisine.

Irish tea is far more than just a hot drink to go with a scone and jam; it's an important custom that serves as a symbol of hospitality, friendship, and pleasure. Afternoon tea is also one of the most popular forms of special occasion entertainment (bridal showers, baby showers, ladies' luncheons).

Teatime in Ireland features as an entertaining guide and as the perfect gift for those who are interested in history of Ireland and Irish heritage. The book captures Ireland's culinary beauty of this cultural way of life, and it includes more than 50 recipes.

About the Book:

"People drink coffee on the go; you take a moment for tea."

Teatime in Ireland pays tribute to the delightful ritual of "taking tea," both formal and informal, and invites you on a tasting tour of Ireland where tea-drinking serves as a symbol of hospitality, friendship, and pleasure. From her first visit in 1984, Margaret Johnson has forged an indelible bond with Ireland and Irish food, and she shares her continued passion in her latest cookbook devoted to the special relationship Irish people have with tea.

You'll learn a bit of Irish tea history; be amazed that not even the Easter Rising could keep the ladies of Dublin from their tea and cakes; and discover a treasure trove of recipes for hosting your own special occasion afternoon tea.

From homespun recipes like Egg and Tomato Sandwiches and Buttermilk Scones to more ambitious sweets such as Battenberg Cake and Millionaire's Shortbread, *Teatime in Ireland* provides a delicious culinary and cultural experience. From country castles and Kerry kitchens to casual tearooms and Dublin drawing rooms, this colorful collection offers more than seventy recipes that will take you seamlessly from a morning cuppa to an afternoon tea party.

Bain taitneamh as do bhéile . . . Bon appétit!

About the Author: Margaret M. Johnson is author of eleven cookbooks—*Favorite Flavors of Ireland*; *Christmas Flavors of Ireland*; *Flavors of Ireland*; *The Irish Pub Cookbook*; *Irish Puddings, Tarts, Crumbles, and Fools*; *The Irish Spirit*; *The New Irish Table*; *The Irish Heritage Cookbook*; *Tea & Crumpets*; *Cooking With Irish Spirits*; and *Ireland: Grand Places, Glorious Food*. As a food and travel writer she has contributed to publications in both the U.S. and Ireland including *Intermezzo Magazine*; *SIP*; *For the Love of Drink Magazine: Cooking Light*; *Cara*, the inflight magazine of Aer Lingus; *Dublin's Food & Wine Magazine*; the *Irish Echo* newspaper; and to online sites such as thewildgeese.com, and irishabroad.com. She frequently appears at Irish food and cultural events, and when she's not visiting her ancestral home in Ireland, she lives in Westhampton Beach, NY.

To connect with the author or request a review copy of *Teatime in Ireland* please contact publicist Liz Burgdorf at media@emeraldhouse.com.

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com. You can also follow @AmbassadorIntl on Twitter or check out [Facebook.com/AmbassadorIntl](https://www.facebook.com/AmbassadorIntl).

Suggested Interview Questions for the Author:

1. What's your connection to Ireland?
2. How did your interest in Irish cooking or Irish culinary history develop?
3. After writing Irish cookbooks with a number of "themes"—Irish pubs, Irish desserts, seasonal flavors—what prompted the afternoon tea theme?
4. Is this new cookbook strictly about the elegant ritual of afternoon tea or does it have appeal for more at-home tea drinking?
5. The book is structured around the three-courses of a formal afternoon tea; why did you chose that format?
6. On a degree of difficulty, how would you rank the recipes in the cookbook?
7. Do you provide any tips that make recipes more user-friendly for the home cook?
8. Are all the recipes from famous tea places or do some come from home cooks?
9. Tell me three foods that you think are "musts" for a tea party at home.
10. In addition to Irish tea-drinkers, who else will love this book?

Endorsements:

"Pull up a chair, pour yourself a steaming cup of your favorite tea, and then settle in for a feast for the taste buds as well as the eyes. From custards to creams, cakes to éclairs, and dainty sandwiches to tartines, Margaret Johnson's latest cookbook is an encyclopedic, lavishly illustrated journey through the celebrated custom of teatime in Ireland. Learn the fascinating history behind Ireland's iconic beverage, the time-honored repast that complements it, and learn about the shops, hotels, and castles that do it best. *Teatime in Ireland* is essential reading and a valuable addition to your cookbook collection."

—JEFF MEADE,

Editor, irishphiladelphia.com

"*Teatime in Ireland* is Margaret Johnson's most glorious book yet. Full of rich history and traditional sayings, every page will make you want to put on a kettle of water to make a rich, soul-satisfying brew. Visit legendary tea spots through her pages or create your own specialties for friends and family. There is absolutely no better way to create a bit of peace and joy in your day."

—ROSEANN TULLY,

CEO & Founder, *Intermezzo Magazine*

"Margaret Johnson's *Teatime in Ireland* brings us the best of Irish cooking with a visual presentation of Ireland that creates a longing for home. And this latest volume, like its predecessors, is literate and entertaining, as well as informative and practical."

—PETER MCDERMOTT,

Arts Editor, *Irish Echo Newspaper*

"With her latest book, *Teatime in Ireland*, Margaret Johnson proves again to be one of Irish gastronomy's most fervent, accomplished, and artful ambassadors. She presents scores of recipes—and stories—each practically arranged, sourced, and delicious, along with lustrous photos that literally beckon the appetite. For this reader, at least, the book now stands as the definitive guide to the rich culture of Irish tea rooms. Indeed, as the book highlights, what other ritual could inspire its devotees to their cupán tea at Dublin's Shelbourne Hotel on Easter Monday 1916, as the bullets flew in and around them!"

—GERRY REGAN,

Editorial Director, thewildgeese.irish Social Network

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author bio

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MARGARET JOHNSON Author of "Teatime in Ireland"



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