

Амваssador International 411 University Ridge Ste B14 Greenville, SC 29601 Ph. 864.751.4844 www.ambassador-international.com MEDIA CONTACT: Susanna Maurer media@emeraldhouse.com

IRISH COOK BRINGS TASTE OF IRELAND TO THE HOLIDAY TABLE IN NEW COOKBOOK



TRADE Paperback PAGES: 136 PRICE: \$21.99 ISBN: 978-1-64960-306-7 For immediate release: In her most recent cookbook, *Festive Flavors of Ireland* (Ambassador International, November 2021, \$21.99), Irish cook Margaret Johnson is bringing a taste of Ireland's holiday food and traditions to every family's table.

Although she is a travel and food writer who has experienced the delicacies of countries around the world, Johnson has always felt pulled to her ancestral home of Ireland. With her focus on the Emerald Isle, Johnson began writing cookbooks to bring the Irish fare into everyone's home. But in her thirteenth cookbook, Johnson decided it was time to showcase the holidays as celebrated by the Irish.

"Traditionally, the biggest and most important festival in the Christian calendar is Christmas," writes Johnson in the introduction to her book. "Nowhere is it greeted more enthusiastically than in Ireland, where the season officially begins on December 8th—a day known as *Mairgead Mór* (Big Fair Day)—and lasts through January 6th — *Nollaig na mBan* (Women's Little Christmas)."

The cookbook features five courses: "Moreish Mouthfuls," "Best Beginnings," "The Christmas Feast," "Elegant Endings," and "Twelve Days of Christmas." The book is filled with colorful pictures, whetting the reader's appetite to put on an apron and get cooking. Many of the recipes even include a bit of its history and why it became a part of the Irish celebrations.

The reader will be delighted to find recipes for such Irish delicacies as Camembert Tartlets with Pear and Apple Chutney, Wild Mushroom and Chestnut Soup, Roast Turkey, Dauphinoise Potatoes, Brandy Butter Ice Cream, and Christmas Pudding. Johnson even includes delicious recipes for holiday leftovers, such as Turkey and Ham Pie; Ham, Cheese, and Mushroom Quiche; and Cranberry and Cashel Blue Tart.

In addition to detailed recipes, Johnson also provides an interesting look into many of the traditions of the Irish holidays, including decorating, gift-giving, and even Boxing Day.

But most importantly, Johnson wishes to highlight the spirit of Ireland, where everyone is invited to sit around the table and share their bounty with others.

"Hospitality is a way of life in Ireland, and anyone who visits the house is entertained with tea and cakes, especially during the holidays," writes Johnson.

No matter the occasion, *Festive Flavors of Ireland* offers a wonderful array of recipes to add a bit of Irish flare to your family's table.

About the Author:

Margaret M. Johnson is author of thirteen cookbooks, including *Teatime in Ireland* (2019) and *Favorite Flavors of Ireland* (2015). She regularly writes food and travel articles for *Irish America Magazine*, *Irish Echo Newspaper*, irishphiladelphia.com, and thewildgeese.irish. When she's not visiting her ancestral home in Ireland, she lives in Westhampton Beach, NY.

To connect with the author or request a review copy of *Festive Flavors of Ireland*, please contact publicity director Susanna Maurer at media@emeraldhouse.com.

ABOUT THE PUBLISHER: Ambassador International was founded in 1980 in Belfast, Northern Ireland and expanded to Greenville, South Carolina in 1995. Ambassador International's books and materials have been distributed in dozens of countries and are sold worldwide. For more information visit www.ambassador-international.com.You can also follow @AmbassadorIntl on Twitter or check out Facebook.com/AmbassadorIntl.



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MARGARET M. JOHNSON Author of "Festive Flavors of Ireland"



Connect with the Author

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www.irishcook.com www.instagram.com/irish1cook

Margaret Johnson is author of twelve cookbooks—*Teatime in Ireland; Favorite Flavors of Ireland; Christmas Flavors of Ireland; Flavors of Ireland; The Irish Pub Cookbook; Irish Puddings, Tarts, Crumbles, and Fools; The Irish Spirit; The New Irish Table; The Irish Heritage Cookbook; Tea & Crumpets; Cooking with Irish Spirits; and Ireland: Grand Places, Glorious Food.* As a food and travel writer, she has contributed to magazines in both the U.S. and Ireland including *Irish America, Intermezzo, SIP, For the Love of Drink,* and *Teatime; Irish Echo newspaper;* and to online sites such as thewildgeese.irish and irishphiladelphia.com. She frequently appears at Irish food and cultural events, and when she's not visiting her ancestral home in Ireland, she lives in Westhampton Beach, NY.

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